

CROP ADVISOR – REDFERN FARM SERVICES – VIRDEN

Do you have a passion for agriculture and a drive to sell great products to local producers? How would you like to develop long lasting relationships in the agriculture community, all while helping farmers to increase their crop health and yields? If this excites you, this opportunity may be the perfect next step in your career!

The Crop Advisor at Redfern Farm Services is responsible for providing support and knowledge about agronomic products to current and potential customers. The focus of this position is to provide detailed knowledge of how the various products and services of Redfern Farm Service's work and when/how they should be applied. The Crop Advisor is assigned a territory that they will be solely responsible for.

The work location for this position is Virden, Manitoba.

WHAT WE CAN OFFER YOU:

- Competitive wage scale offered.
- Full health and dental benefits.
- RRSP matching available.
- Professional development fund (including professional certification fees, training etc.)

WHAT YOU WILL DO:

- Provide professional support, product information, crop advice, and consultations to farmers.
- Take strategic ownership/leadership of the sales and customer service process by developing and maintaining positive relationship to increase overall sales volume.
- Oversee and manage marketing activities including advertising, cold calling, and customer contact pre/post sale.
- Provide professional level services including crop and fertility planning, soil sampling, and sharing knowledge and awareness of new trends and technologies in the industry.

WHAT YOU WILL NEED:

- Background in agriculture and related experience is required.
- Excellent written, communication and interpersonal skills to build and maintain relationships.
- Ability to work independently, effectively manage time and be self motivated.
- Strength in the application and use of industry specific and productivity software (Microsoft Office including Outlook, Excel, Word, other industry programs)
- Must have a valid Class 5 driver's license



APPLY TODAY!

To apply for this opportunity, please send your cover letter and resume to West-Can HR, apply@wchrs.com. For more information about this position, or for a detailed job description, call our office at 204-727-0008.

Only the applicants who are selected for further consideration will be contacted. We thank all jobseekers for their interest and potential application.

WHY SHOULD YOU WORK FOR OUR CLIENT?

Redfern Farm Services is passionate about providing crop input products, services, equipment, and expertise to customers across Manitoba. Being part of the Redfern Farm Services team means you get to work with a group of retail ag professionals to support customers across Manitoba. For more information about Redfern Farm Services, visit their website: http://redferns.ca/

ABOUT WEST-CAN HR

Our team of Recruiters and HR Professionals are experts at matching jobseekers with career opportunities. Our goal is to connect with jobseekers and support their job search by utilizing our community connections and Jobseeker Network.

If you apply for this position and are selected for further consideration, this is our process:

- 1. We screen applicant resumes based on the required qualifications for the role.
- 2. We contact qualified individuals that are part of our Jobseeker Network to share the opportunity with them.
- 3. If selected, you will meet with the Lead Recruiter so we can learn more about you, your work experience, skills, and qualifications.
- 4. The top candidates are presented to the employer for selection. From there, we support the interviewing and hiring process.