



Employment Opportunity
Marketing and Communications Coordinator

A progressive service-oriented Ag retailer is currently accepting applications for a part-time, permanent position at our head office in Brandon.

Responsibilities:

- Participate in planning, marketing and execution of promotional events and advertising.
- Administration/general maintenance of Redfern Farm Services official website.
- Develop a social media strategy for all branches using our social media platforms.
- Prepare internal and external communications.
- Collaborate with colleagues to create innovative ways to gain exposure for products.
- Accomplish organizational goals by brainstorming and taking ownership of new ideas/suggestions for marketing within our organization.

Qualifications and experiences:

- Minimum 2 years in a marketing position.
- Experience in managing social media platforms.
- Excellent written and verbal communication and computer skills.
- Highly effective project management, prioritizing and multi-tasking and time-management skills.
- Strong understanding and familiarity with brand building and brand management.

Redfern Farm Services offers a competitive wage and benefit package.

Submission deadline: March 22, 2019

Redfern Farm Services

Attn: Human Resources

922 Douglas Street

Brandon, MB R7A 7B2

Fax # of 204-725-8592

Email: hr@redferns.ca

We appreciate all interest in this position however only selected candidates will be contacted.